

		FrontLine	+Tools	+Analytics	+Content
Features		Promoting your inventory	Finding & trading inventory	Advanced reporting & consulting	Branding & customization
Vocational Carousel	Our exclusive Vocational Carousel allows buyers to quickly/easily find the work truck or van they need by body type/upfit.	✓	✓	✓	✓
New & Used Inventory Management	We work with all DMS and inventory providers to seamlessly pull in all your new and used commercial vehicles into Work Truck Solutions, where upfit configuration details are added. Our inventory management features allow you to edit and add unique pricing elements, like your body cost.	✓	✓	✓	✓
Body & Equipment Invoice Processing	Body invoices are processed to display all of the key details and features that your buyers need in order to make their purchasing decision.	✓	✓	✓	✓
CRM Integration	We can set up to send leads directly to your existing dealership CRM solution.	✓	✓	✓	✓
Inventory Status Reporting	Status on your commercial inventory is there for you when you need it, plus an inventory status report is emailed to you weekly.	✓	✓	✓	✓
Buyer Management	Built-in, commercial-centric, basic CRM solution helps you manage customer details, track activity and import buyer and prospect lists.	✓	✓	✓	✓
Social Media Integration	Easily link to your YouTube, Facebook, Instagram, Twitter and LinkedIn profiles and share your vehicle inventory on Facebook and LinkedIn to further increase your exposure.	✓	✓	✓	✓
On-Demand Training Videos	On-demand training videos offer easy ways to help increase your business' success.	✓	✓	✓	✓
Dealer Website	Our exclusive Vocational Carousel puts the best commercial shopping experience upfront on your dealership website.	✓	✓	✓	✓
Additional Exposure for Your Inventory	Your upfitted vehicle inventory will also be displayed on national vehicle locator websites.	✓	✓	✓	✓
Vocational Carousel customization	Sort and add body types from the Vocational Carousel to meet your specific needs.	✓	✓	✓	✓
Assigned Dealer Success Coach	Your Dealer Success Coach is more than just customer service - their job is to make sure you are successful and provide personalized coaching and guidance.		✓	✓	✓
Dealer Trade Network	You can share your aged inventory with other dealers and expand your inventory offering using our Dealer Trade Network.		✓	✓	✓
VanBuilder	VanBuilder creates an intuitive shopping experience for prospective van buyers, laying out all the choices available to them and helping them narrow their search by their vocation and upfit.		✓	✓	✓
Website Branding & Styling	Configure and style your work truck inventory website for a more seamless shopping experience. This package includes an About page to display commercial staff photos, hours and more.		✓	✓	✓
Vehicle Aquisition Search Tool (VAST)	Save hours of research and find the work truck your customer needs quickly using our national network inventory finder that allows you to search by body type and more.		✓	✓	✓
Prospecting & Quick Quote Tools	Prospecting & quoting tools help you interact with your prospective customers, increasing your brand awareness and getting your inventory in front of more buyers.		✓	✓	✓
Advanced Admin Tools	Manually add commercial vehicles, including in-transit vehicles. This package also includes advanced buyer management tools to help you stay on top of your buyer communications.		✓	✓	✓
Invoice Binder	Invoice Binder is a private repository for your dealership to easily access body invoices and other vehicle documentation online.		✓	✓	✓
Advanced Dealer Reporting & Exporting Tools	Expand your ability to measure and track the effectiveness of your marketing efforts using Google analytics monthly KPI report for traffic, top searched body types, stock numbers, model types, user location and more.			✓	✓
Historic Inventory Repository	All historical inventory along with the body invoices are stored online for you to access, even after your vehicle is sold.			✓	✓
Monthly Market Consultation	Your Dealer Success Coach will consult with you on a monthly basis to assist you with your marketing and inventory management.			✓	✓
Advanced Communication Management	Record and listen to all calls for quality assurance and advanced call and web routing rules for your sales team.	Add-On Option	Add-On Option	✓	✓
Dealer Dashboard	Admin accounts can manage site users (ex: truck pros, sales) in addition to managing inventory			✓	✓
Commercial Business Intelligence (CBI)	On-demand access to reports that are designed to help you gain actionable insights and improve decision-making for your commercial business.			✓	✓
Advanced Website Customization	Custom website design tailored to your branding and preferences, along with custom content to help increase SEO.				✓
Sister & Group Sites	Aggregates inventory from multiple dealer sites and shares the combined inventory on all sites seamlessly.	Add-On Option	Add-On Option	Add-On Option	✓
VIP Support	Take advantage of our best Work Truck Solutions package option and receive 24/7 technical support, consultative account management, advanced admin tools and more.				✓
No. Admin Users		4	8	8	Unlimited