

CONTENT  
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ANALYTICS  
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TOOLS  
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READY TO DOMINATE YOUR MARKET?

# CONTENT

It's True - Content is King! Advanced Content Customization Maximizes Your Results

“*Work Truck Solutions helps us be a better partner and provide the best experience for our clients so they can grow confidence in our dealership.*”

*Paul Pineda, BusinessLink Account Manager  
Tacoma CDJR and Nissan*

## Branded & Customized

We work with you to customize everything about your commercial presence: the look of your website, unique content that drives, search engine optimization, and all the dealership branding possible for the best commercial focused experience online.

## Unique Industry Content

We have access to all commercial product and service content across the commercial industry and can include pages that are designed to grow unique business categories for your dealership. Examples include: home delivery, refrigerated vehicles, secure cannabis delivery, unique fleet offerings, special financing, and more.

## VIP Support

In addition to your dedicated Dealer Success Coach, and monthly consultation, your dealership will have content designers, developers, and 24/7 technical support, advanced admin tools, and more. We're here to help you be successful **anytime**.



## Unlimited Users

Get an unlimited number of user and admin accounts on Content. Define access by level. Perfect for a growing sales staff and larger dealers with multiple rooftops.

## All Your Rooftops

Aggregate vehicles from multiple dealer sites and share the combined inventory seamlessly on all sites. This feature is not included in any other package.

## Content Also Includes

Advanced Reporting - Monthly Consultations - Call Management  
Digital Inventory Binder - Dealer Trade Network - Website Customization - Network Inventory Finder

### Comvoy.com

You get unlimited listings on our national marketplace, **Comvoy.com**. Comvoy is the first and only marketplace designed for commercial buyers with the ability to search and sort by body type, vocation, and more. **We are driving high-quality leads to our dealers from a rapidly growing group of monthly users. Over 150,000 Unique Users, 300,000 Sessions, and 700,000 page views in Dec/20 alone!**

This package includes unlimited personal training, plus interactive On-Demand training and certification, traffic reporting, buyer and inventory management, prospecting tools, and easy integration into your current CRM. Our platform is built from the ground up to track and manage commercial vehicles and commercial buyers and support dealers' commercial business.



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