

Continue to Grow Your Commercial Business with Advanced Analytics

ANALYTICS

Reporting plus analytic consultations deliver unique dealer and market business intelligence

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“The quality of the leads are higher than any other source we use”

Bob Baker, Director of Fleet Operations
Stingray Chevrolet, Plant City, FL

Track & Measure

Track your marketing effectiveness, see what your customers are doing on-site, evaluate the top body types, stock numbers & more based on valuable user data. Utilize a comprehensive set of reports that were built in collaboration with experienced commercial dealers.

Access Historical Data

We store all of your inventory data online, forever, including body invoices, chassis details, leads, traffic, even after your vehicle is sold. Access through reports improves reordering and customer service.

Monthly Consultations

Monthly consultations with your dedicated Dealer Success Coach (DSC) will use actionable data to drive your success. These professionals know the commercial vehicle industry better than anyone and can assist you with marketing and inventory management. Scheduled appointments and report reviews keep you on track and scaling.



Improve Buyer Satisfaction

Advanced Communication Management allows you to listen to calls for quality assurance. Plus, you can customize routing rules, ensuring calls and web leads get routed to the right salesperson.

Analytics Also Includes

Digital Inventory Binder - Dealer Trade Network - Website Customization - Network Inventory Finder

Comvoy.com

You get unlimited listings on our national marketplace, Comvoy.com. Comvoy is the first and only marketplace designed for commercial buyers with the ability to search and sort by body type, vocation, and more. **We are driving high-quality leads to our dealers from a rapidly growing group of monthly users. Over 150,000 Unique Users, 300,000 Sessions, and 700,000 page views in Dec/20 alone!**

This package includes unlimited personal training, plus interactive On-Demand training and certification, GA traffic reports, commercial buyer and inventory management, prospecting tools, and easy integration into your current CRM. Our platform is built from the ground up to track and manage commercial vehicles and commercial buyers and support dealers' commercial business. **Also included:** your inventory listed on your upfitter's Locator at no charge.



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