



PRESS RELEASE

For Immediate Release

Work Truck Solutions Adds Bernie Brenner to Board of Directors

Industry veteran joins team focused on new revenue

CHICO, CA., January 29, 2019 -- Work Truck Solutions is pleased to announce that Bernie Brenner has joined their board of directors. His extensive experience in automotive and mature market disruption will provide the company with key strategic guidance. Work Truck Solutions is expanding their services in the work truck industry and the additional leadership provided by Bernie will help guide that growth.

Bernie has spent the majority of his career building innovative companies in the automotive industry. He was the EVP of Business Development and Chief Strategy Officer at TrueCar, Inc., a company he co-founded in 2005 and took public in 2014 [NASDAQ: TRUE]. He is currently the cofounder and CEO of Rollick Outdoor, Inc., a one-to-one relationship marketing platform for manufacturers and franchise dealers to connect and nurture consumers through the shopping process of large ticket items.

Prior to founding TrueCar, Brenner was Vice President of Business Development for Carfax where he secured and managed the company's strategic partnerships with automobile manufacturers, dealer software systems and online marketing partners.

“Bernie has successfully delivered growth and navigated change in the automotive space,” explained Work Truck Solutions’ CEO, Kathryn Schifferle. “Work Truck Solutions is the trusted commercial vehicle management partner for 900 dealers. Bernie’s insight, experience and relationships will help guide us in how we expand dealers’ local fleet and business to business opportunities in each unique local market.”

“Work Truck Solutions is completely dealer-centric and a true expert in how dealers can leverage the high profitability of commercial and local fleet,” Brenner said. “I am excited to be working with their team to deliver even more value to dealers who are searching to expand their local opportunity both with businesses and new ownership models.”

Overall, Bernie brings more than 25 years of experience in building companies focused on strategic business development within the automotive retail industry.

About Work Truck Solutions

Work Truck Solutions provides solutions that optimize a dealership’s commercial business and offer their buyers a rich inventory experience online. Through partnerships with the major

OEMs, body manufacturers, distributors, and other industry leaders, Work Truck Solutions helps the entire industry work better together and sell more trucks. Find out more at www.worktrucksolutions.com.

Contact:

Nikolus Cook, Copywriter and Media Relations Specialist

Work Truck Solutions

(855) 987-4544 ex:254

Nikolus.Cook@worktrucksolutions.com

www.WorkTruckSolutions.com

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