



PRESS RELEASE

For Immediate Release

Famous Rhodes Joins Work Truck Solutions Board of Directors

CHICO, CA., October 4, 2017 -- Work Truck Solutions is pleased to announce that Famous Rhodes has joined their board of directors. His extensive automotive and digital marketing experience will provide the company with tested and proven industry guidance. Work Truck Solutions is expanding their services in the work truck industry and the additional leadership provided by Famous will help guide that growth.

With 15 years of management and executive-level experience in the automotive industry, Famous brings a unique understanding of how technology and data can form efficiencies and provide benefits to dealers; this gives him the ability to create strategy and build company success. Starting out working at the dealership level in Houston, TX, Famous expanded his knowledge and skills ultimately making a big impact in the online auto industry. He has more than 20 filed patents related to technology, and helped to build out the automotive vertical at in eBay Motors. Then Famous relocated to South Florida, where he led the country's largest auto dealership group, AutoNation, into the ecommerce arena, building their digital presence for AutoNation.com and the over 300 retail locations.

Famous has a strong dedication to the customer, which aligns with Work Truck Solutions' mission to bring the most value to dealerships, OEMs, and body manufacturers they serve. His motivational leadership style creates a passionate and driven team, inspiring the best out of those with whom he works.

When asked why he joined the Work Truck Solutions board, "I constantly look for the next disruptor in the market using technology and data to open up markets. [Work Truck Solutions] is that disruptor for the commercial truck market," explained Famous. "Work Truck Solutions is a truly innovative solution in the market that helps automotive retailers in the US sell their commercial trucks."

Kathy Schifferle, founder and CEO of Work Truck Solutions, is confident in the positive influence Famous will have. "Famous Rhodes' impact on the industry is unquestioned. We're very fortunate to count him on our team; with his guidance, Work Truck Solutions will better navigate our rapid growth."

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About Work Truck Solutions

Founded in 2013, Work Truck Solutions provides dealerships, OEMs, and body manufacturers who produce and sell commercial trucks and vans unique software solutions to manage their business and increase profits. By offering a simple and intuitive search experience for online commercial truck buyers, Work Truck Solutions helps dealerships turn more web visitors into customers. Their quick data visualization, web traffic monitoring, and inventory management tools also gives management teams at all industry stakeholders the information they need to be successful in this space.

For More Information

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