

THE OFFICIAL MAGAZINE OF THE NATIONAL FORD TRUCK CLUB

# FORDPROS

TECHNOLOGY UPDATE

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## TECHNOLOGY TRACKING TAKING OFF

**Online or  
Out of Sight  
Technology  
Tracking**

**PLUS: The All New 2015 F-150  
Tougher. Smarter. More Capable.**



## NEW MEMBER JOINS THE WORK TRUCK SOLUTION TEAM

Work Truck Solutions recently announced that Russell Savage has joined the company as their newest team member. Born and raised in the DC suburbs of MD, Russell earned his BS in Business Administration from North Carolina Wesleyan College in Rocky Mount, NC. He was also a member of the 1999 Division III Baseball National Championship team at NC Wesleyan. After graduation Russell spent 2 years as the Affinity Program Marketing Manager at AmerLink Log Homes in Battleboro, NC. Russell then started his career at Dominion Enterprises (formerly Trader Publishing) in June of 2003. After numerous positions at Dominion he was asked to develop and manage the Co-op Advertising and OEM relationships for Commercial Truck Trader and Equipment Trader Online, which he did successfully for the past 7 years.

"We are excited about adding Russell's deep knowledge of the Work Truck industry to our team as we continue to onboard dealers across the US. I had personal knowledge of

Russell's stellar ethics, and how well he has always served his customers, and felt that he was a great fit with us," Work Truck Solutions CEO Kathryn Schifferle stated. "Our goal is to help dealers sell more trucks, serve truck buyers better and make every element of a dealer's Commercial operation more efficient. To that end Russell also brings fresh ideas and new business concepts to our current, dedicated, team." Russell lives in Norfolk, VA and is married to Ann-Marie Savage whom he met at NC Wesleyan.

**Work Truck Solutions helps Commercial/Fleet departments and medium-duty truck dealers across the U.S. show Truck Buyers that they are 'Open for Work Truck Business'. When Truck Buyers returning to the market after 13+ years search online, they find comprehensive information for the truck they need on that dealer's own website. Work Truck Solutions also gives dealers the power to move inventory more quickly via their dealer network, reducing flooring costs and serving customers better, while generating more to the bottom line. WTS is a Ford BPN Co-op approved service!**

**For more information call 855-987-4544, or email at [info@worktrucksolutions.com](mailto:info@worktrucksolutions.com).**

## TRANSFER FLOW'S 40 GALLON REFUELING TANK FOR LIGHT DUTY FORD PICKUPS

Transfer Flow offers the only completely assembled refueling tanks on the market. Transfer Flow recently introduced its 40 gallon refueling tank for Ford F150 and Ranger pickups. This tank can manually fuel equipment, vehicles and more. This fuel system comes standard with a 12-volt refueling pump, wiring harness with cab-mounted power switch, 12-foot hose and fuel nozzle, mounting hardware, and locking fuel cap. The tank's height allows it to fit under tonneau bed covers.

The 40 gallon refueling tank is made from 12-gauge aluminized steel for superior strength and corrosion resistance and is baffled on all four sides to reduce fuel slosh. The fuel tank is powder coated black with the option of a high-end elastomeric polymer spray-on coating for additional durability.

The 40 gallon refueling tank comes with a special permit from the Department of Transportation (DOT), making it legal for transport of gasoline, diesel, ethanol, methanol and aviation fuel. The pump in can be left in place legally when driving. The tank is notched so the refueling pump sits below tank height for a clean, flush appearance and to meet DOT requirements.

**For more information go to: [www.transferflow.com](http://www.transferflow.com)**

